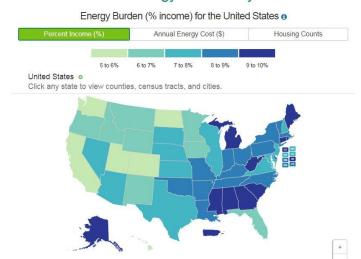


# Low-income Energy Affordability Data (LEAD) Tool

# CLEAN ENERGY FOR LOW INCOME COMMUNITIES ACCELERATOR

# Low-Income Energy Affordability Data Tool



Explore the LEAD Tool here: <a href="https://www.energy.gov/eere/slsc/maps/lead-tool">https://www.energy.gov/eere/slsc/maps/lead-tool</a>

#### **Overview**

State and local governments, utilities, non-profits, and weatherization stakeholders often lack easy access to data to help inform decision making and increase their knowledge of the area they serve. The Low-income Energy Affordability Data (LEAD) Tool helps stakeholders make data-driven decisions on energy goals and program planning by improving their understanding of low-income and moderate-income household energy characteristics.

## What is the LEAD Tool?

The Low Income Energy Affordability Data (LEAD) Tool is a web-accessible, interactive platform that allows users to build their own national, state, city, or county profiles with estimated, locally specific low-income household energy characteristics associated with various income levels and housing type, vintage, and tenure. Users will be able to create their own profile and compare differences among several specific geographies at the same time. In addition, users will be able to save their profiles and download visuals and data.

The LEAD Tool provides interactive maps, graphs, and data, for the following categories:

#### Geographic levels:

- National
- 50 States plus D.C and Puerto Rico
- County
- City
- Census tract

Households at different income levels:

- Area Median Income: 0-30%, 30-60%, 60%-80%, 80-100%, and 100%+
- Federal Poverty Level: 0-100%, 100-150%, 150%-200%, 200-400%, 400%+

Number of occupied housing units and energy expenditures by:

- Tenure (homeowners versus renters)
- Building year of first construction
- Number of units in the building
- Housing unit primary heating fuel type

#### Cost of energy:

- Average monthly energy expenditures
- Average energy burden as a percentage of income spent on energy

# Where does the data come from?

LEAD Tool data comes primarily from the U.S. Census American Community Survey 2016 Public Use Microdata Samples (5-Year Average, 2012-2016) and is calibrated to U.S. Energy Information Agency electric utility (Survey Form-861) and natural gas utility (Survey Form-176) data.

### How should I use the LEAD Tool?

The LEAD Tool has been used by stakeholders to improve understanding of the low-income and moderate-income characteristics in their area, start new low-income programs, identify target areas, and use the information for outreach or communication purposes. The tool can also be used to inform strategic planning or support independent research.

This tool is not meant to be used as a substitute for program or policy evaluations, or to track the impact of a program or policy. It should not be used as a program management tool, and it will not provide information on year to year changes given it is based on five year running averages.

# **Other Resources**

- Better Buildings Initiative's <u>Clean Energy for Low Income Communities Accelerator (CELICA)</u>
- Cities Leading through Energy Analysis and Planning (Cities-LEAP), <u>City Energy: Data to</u> Decisions Series
- Low-Income Energy Library: Federal Resources and Tools
- Low-Income Household Energy Burden Resource Summary

